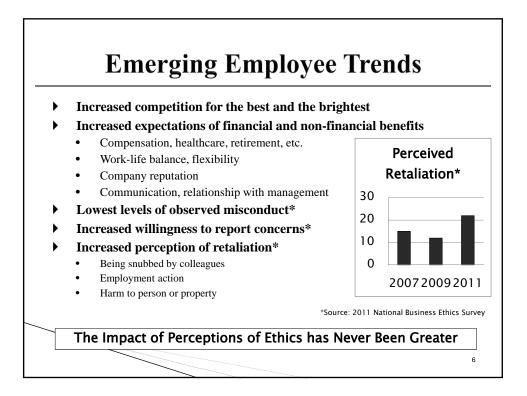




Potentially dangerous mix of desperation in the face of risk or Opportunity to distinguish ourselves ???

June 2012

BAE Systems Preprietary - Not for dissemination outside BAE Systems Intelligence & Security without review by originator



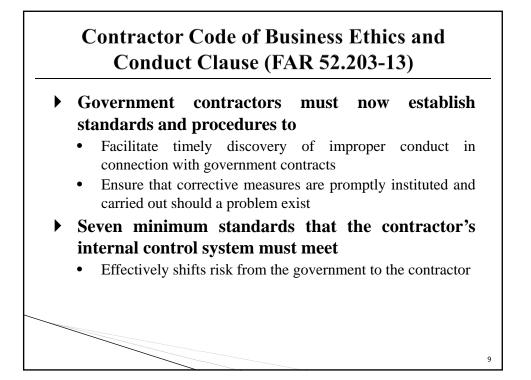
Foundational Overview of Government Contracting Compliance

PROCUREMENT:

Federal Acquisition Register (FAR) & DFAR

- Seven minimum standards: Contractor Code of Business Ethics and Conduct Clause
- Mandatory Disclosure Rule
- **Truth in Negotiations Act (TINA)**
- Procurement Integrity
- Organizational Conflicts of Interest (OCI)
- Influencing government actions
- Selling commercial items



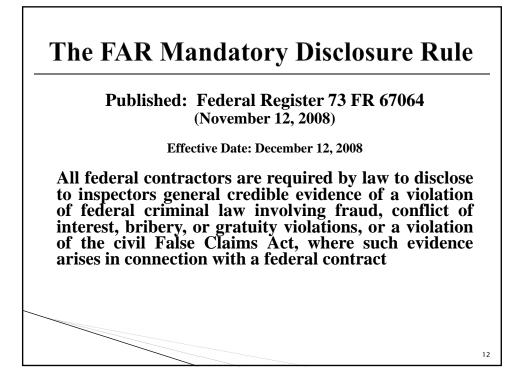


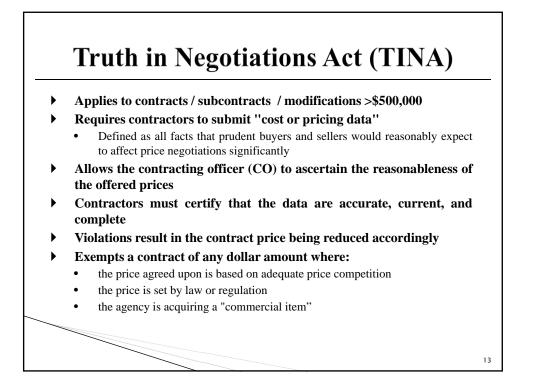
Seven Minimum Standards Shift Risk to Contractors

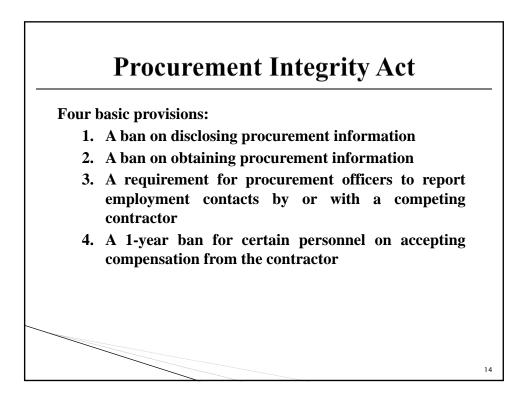
- 1. Level of Responsibility for Program
- 2. Due Diligence in Hiring / Promotions
- 3. Independent Assessments of Controls / Ethics Program
- 4. Anonymous Reporting Mechanisms
- 5. Disciplinary Action for Misconduct AND Due Diligence Activities
- 6. Mandatory Disclosure: "Transparency"
- 7. Full Cooperation with Government

New Federal Agency Responsibilities (and Contractor Risks)

- ▶ FAR Subpart 9.104-1 now directs that a contractor's record of integrity and business ethics be a required element for the government to determine that a prospective contractor is a "responsible party."
- Ethics and Compliance becoming a distinguishing factor in source selection, particularly in an increasingly competitive budget environment
- New FAR provisions specifically identify suspension and debarment as the remedy for a contractor's "failure to timely disclose" fraud or other illegal activities under the mandatory reporting provisions.



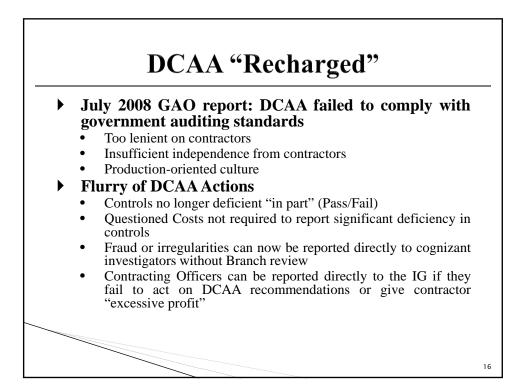




Organizational Conflicts of Interest

A conflict that arises because of activities or relationships with other persons [companies / Government organizations] that:

- Renders a person / company unable or potentially unable to render impartial assistance or advice to the Government
- Impairs or may impair the person / company's objectivity in performing the contract work
- Creates an unfair competitive advantage (Ref. FAR 9.501)
- **Examples: SETA Contracts / Hardware**





Audits of the contractor code of business ethics and conduct

• Auditors must perform procedures to address the requirements of the new compliance regulations during audits of a contractor's control environment and accounting system controls. The audit program requires that the DCAA obtain and review copies of the contractor's internal / external audit reports performed as part of the internal control system.

Risks & Challenges Unique to the Government Contracting Environment

Hiring rules

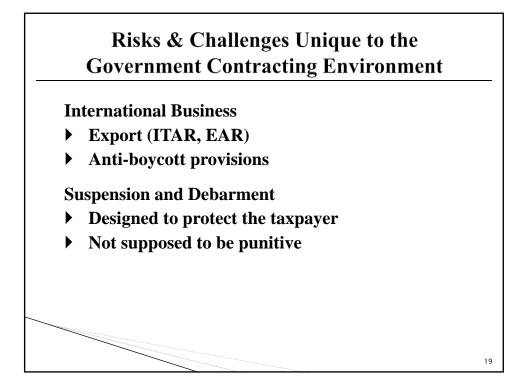
- Affirmative Action Plans (AAPs)
- Hiring Former Government Employees (Revolving Door)

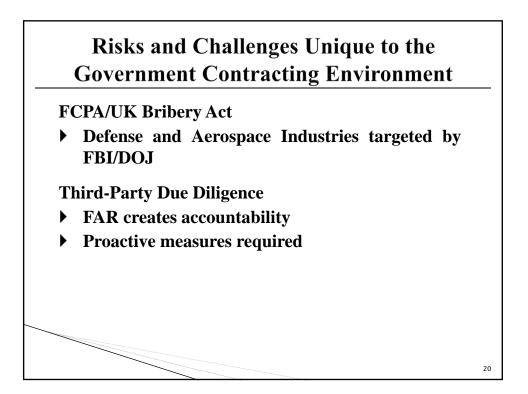
Ethics rules

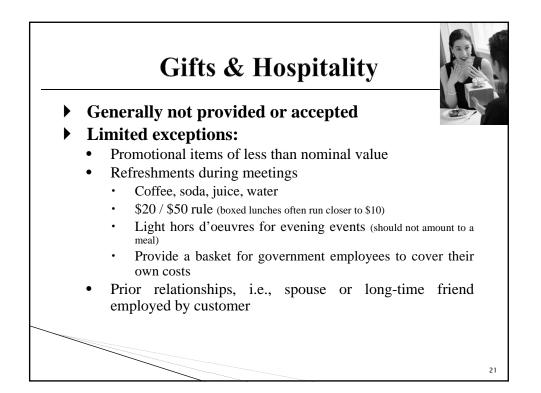
- Gifts & hospitality rules
- Personal Conflicts of Interest (COI)

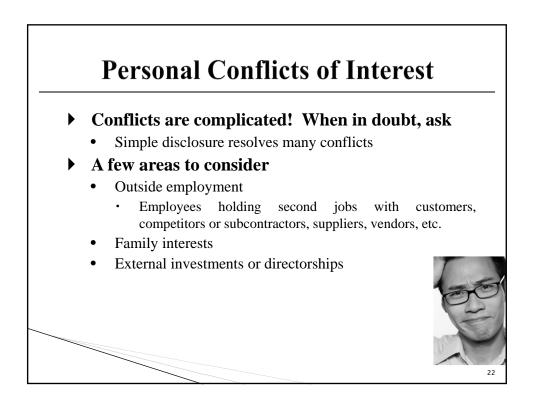
Security

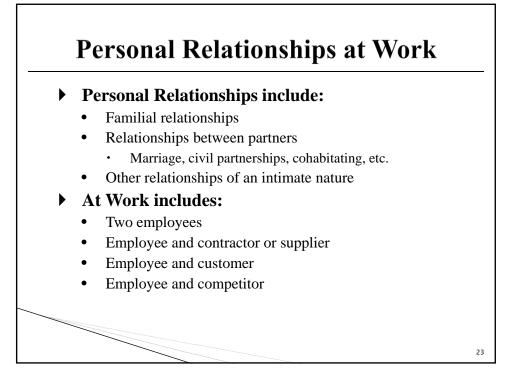
- National Industrial Security Program Operating Manual (NISPOM)
- Additional standards beyond DOD
- IT security and social media use

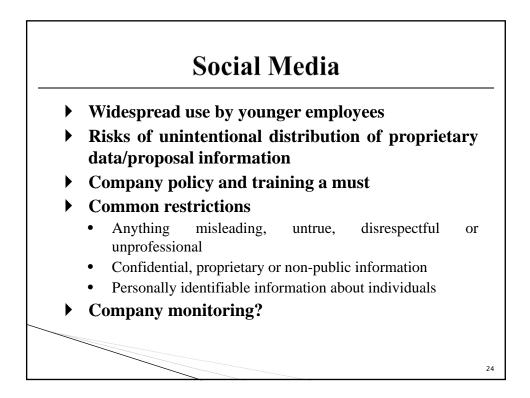


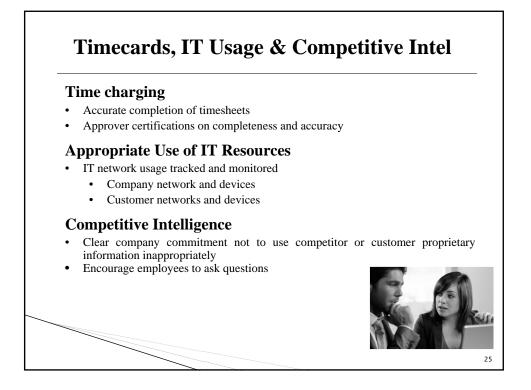


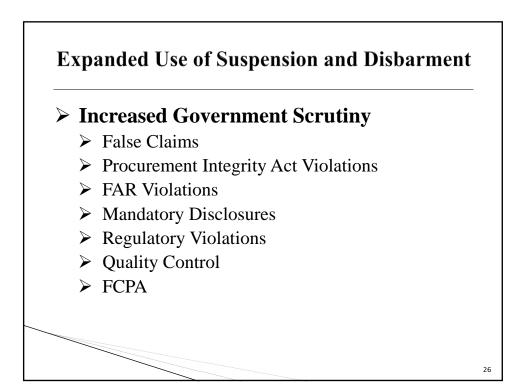


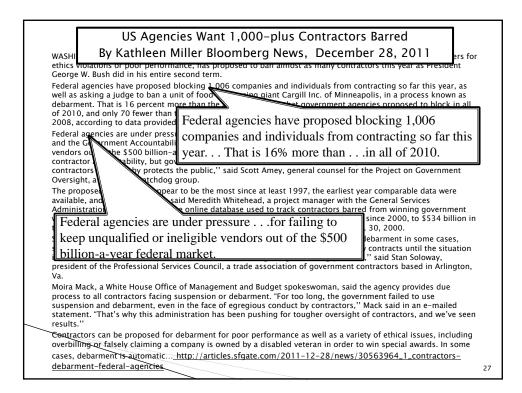


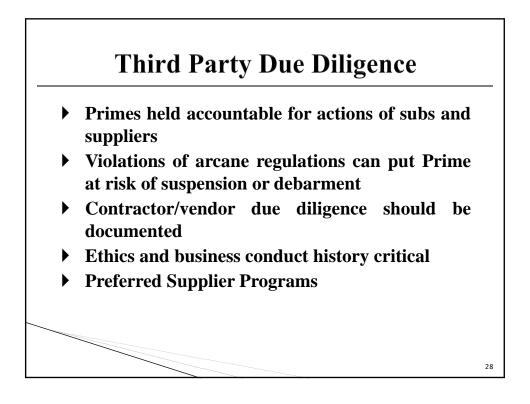




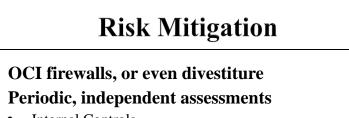








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Internal Controls

- Ethics and Compliance Programs
- Suspension and Debarment
 - Alternative Resolutions
 - Administrative Settlements
 - Corporate Integrity Agreements
 - Independent Compliance Monitoring

Other Applications of Independent Monitoring

- Part of Comprehensive Remedial Program
- Improve Practices / Internal Controls
- Demonstrate Corrective Actions and Due Diligence
- Strengthen Ethics and Compliance Programs

Best Practices: What the Government is Looking For

• Ethics and Compliance Officer

- Independence
- Authority
- Both values-based and compliance focused

• Leadership Commitment and Tone at the Top

- Visible
- Constant
- Participatory

• Code of Conduct

- Useable, not shelfware
- Company and employee responsibilities
- Employee acknowledgement/affirmative duty to report

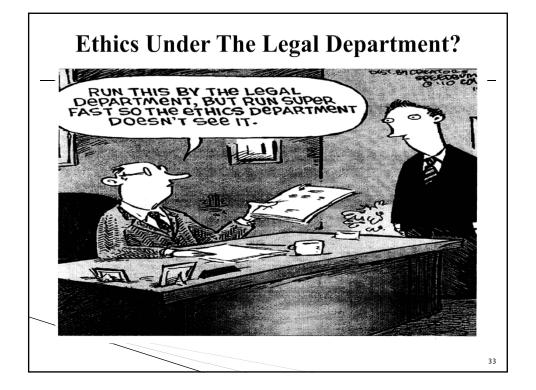
Best Practices: What the Government is Looking For

- Training
 - New hires
 - Live and CBT
 - Scenario-based
 - Cascading
 - Tests of comprehension

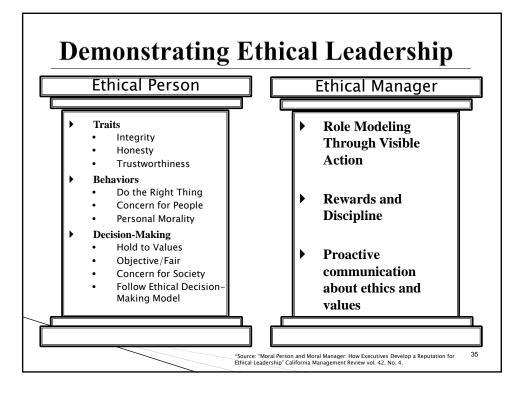
Anonymous Reporting

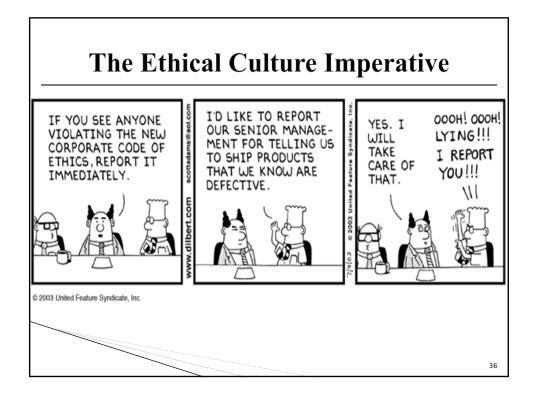
- Hotline: Phone and e-mail
- Trend analysis / feedback
- Expert contractors abound
- Subcontractor Flowdown / Due Diligence
 - Terms of reference
 - Validation

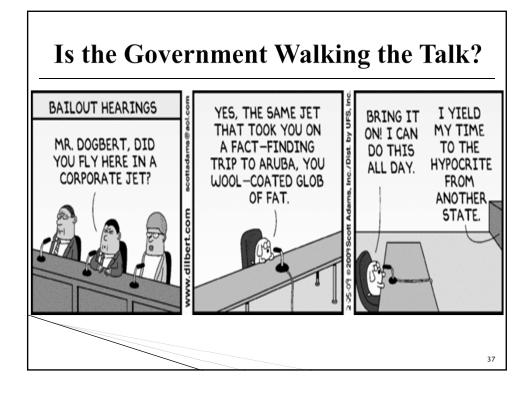
• Extension of Resources



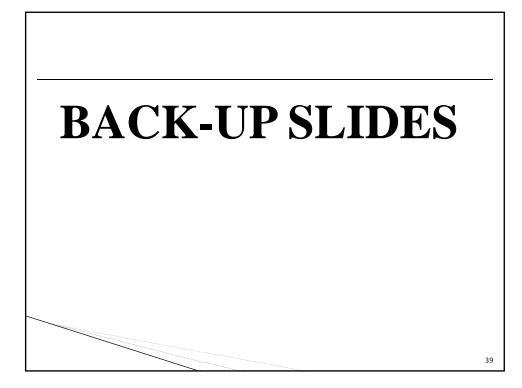
e different	erspectives of a GC / CEC
General Counsel	Chief Ethics & Compliance Officer
Settle issues involving unethical behavior internally to decrease risk to the organization	Broad dissemination of ethics issues crucial to teaching, prevention, communication of leadership resolve

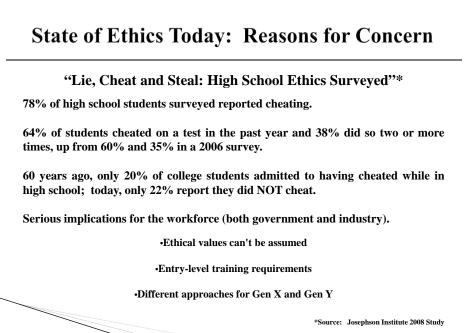


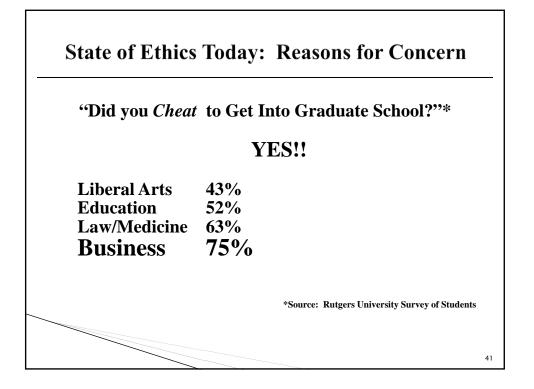


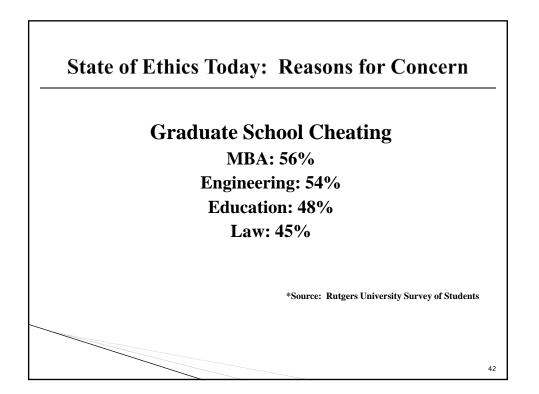


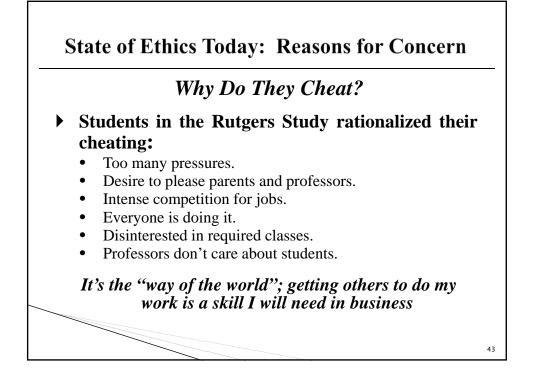


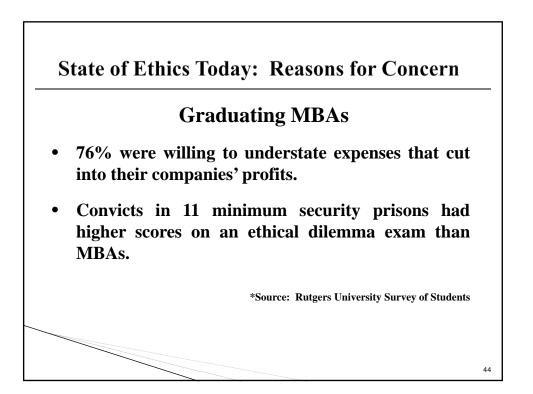


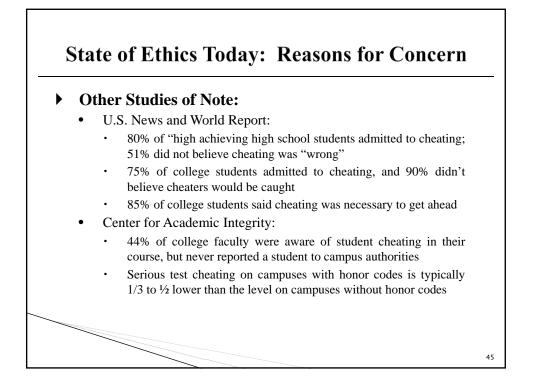


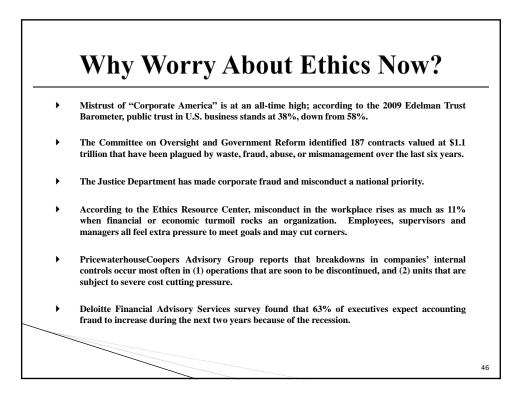






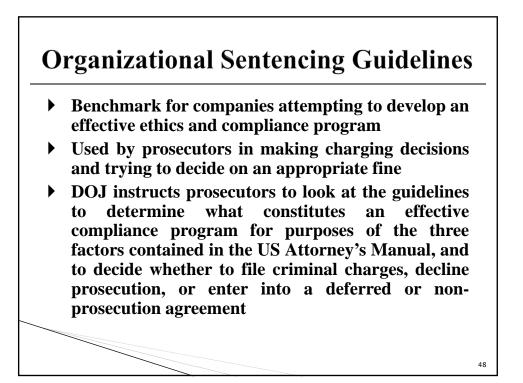


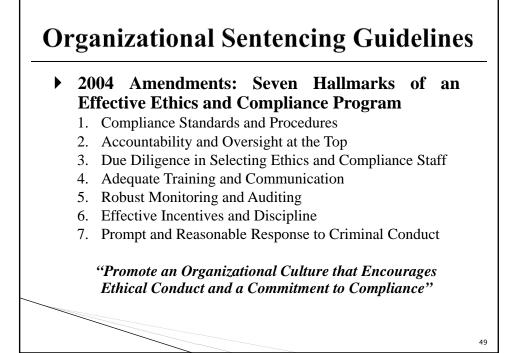


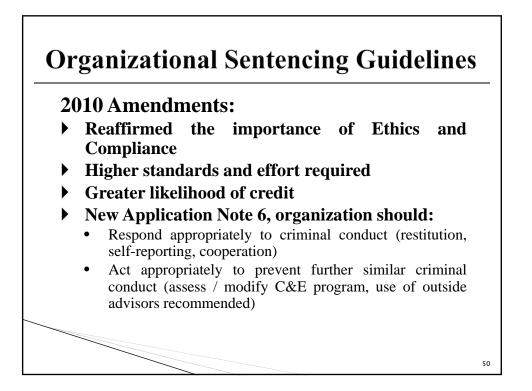


Ethics and Compliance in Prosecution Decisions

- US Attorney's Manual Section 9-28.000 requires federal prosecutors to consider nine charging factors in addition to general charging policies and resource allocation issues:
- Compliance Related Factors:
 - Pervasiveness of the corporate wrongdoing
 - Existence and effectiveness of the corporation's *preexisting* compliance program
 - The corporation's remedial actions

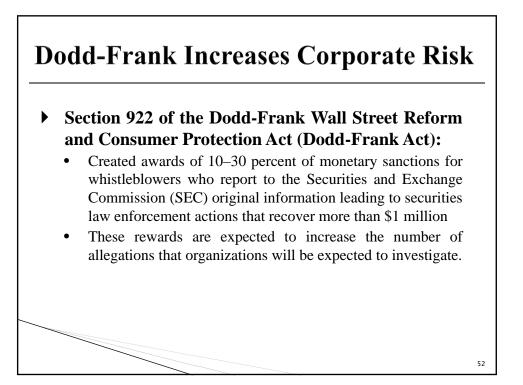








- Organizations can now receive credit for an effective ethics and compliance program, even when the organization's high level personnel are involved, if the following criteria are met:
 - The detection of the offense by the company's ethics and compliance program occurred PRIOR to external discovery
 - The offense was promptly reported to the government
 - The operational ethics and compliance personnel were NOT involved in the offense
 - Those with operational responsibility for the ethics and compliance program have "direct reporting obligations" to the Board of Directors or its designated committee



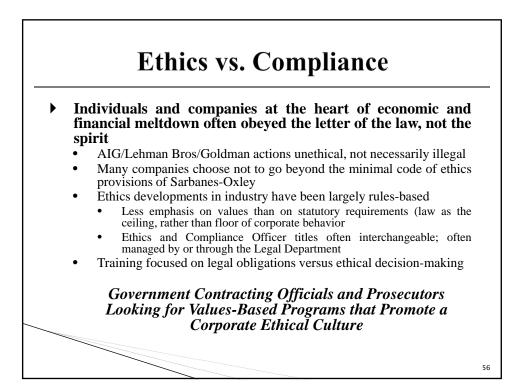
Dodd-Frank Increases Corporate Risk

- According to *The Wall Street Journal*, the SEC is getting at least *one whistleblower bounty-seeker FCPA tip per day* since the Dodd-Frank provisions went into effect
- Dodd-Frank covers both public and private companies in ALL INDUSTRIES, not just the financial sector
- SEC looking for securities laws violations, including insider trading, FCPA, and any type of accounting fraud

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An Incentive for Change
   The combination of the Dodd-Frank Act and the
▶
   amendments to
                         the
                                Organizational
                                                    Sentencing
   Guidelines create a strong incentive for change
   Companies need to
       Drive performance of the internal whistleblower system as high as
       is feasible to encourage reports to be made internally
       Develop incentives for employee reporting
       Create an corporate culture that rewards, rather than retaliates
       against whistleblowers
       Alter, as necessary, the reporting lines for the head of the
       compliance and ethics program
       Formalize annual assessments of the compliance and ethics
       program (including its whistleblower system) with a report to the
       board or audit committee
                                                                  54
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Values-Based Ethics and Ethical Culture

- What is Ethical Culture?
 - How things are "really done around here".
- Ethics Resource Center (ERC) identifies the ethical culture of an organization as the primary determining factor on whether misconduct will take place.
- ERC and other studies identify leadership commitment and tone at the top as the key driver of an organization's ethical culture.



Building an Ethical Framework

Ten Important Considerations in Building an Ethical Culture

1. Relationship between ethics and performance

- Cost of preventing a scandal is exponentially lower than the costs of fixing ethical problems.
- Current data indicates that ethical companies are more competitive, profitable, and sustaining than unethical companies.

2. Ethics training

- The most successful ethics training moves from theory to practice, and from the conceptual to the real.
- Live case studies can help employees, leadership, and management solve relevant ethical dilemmas.

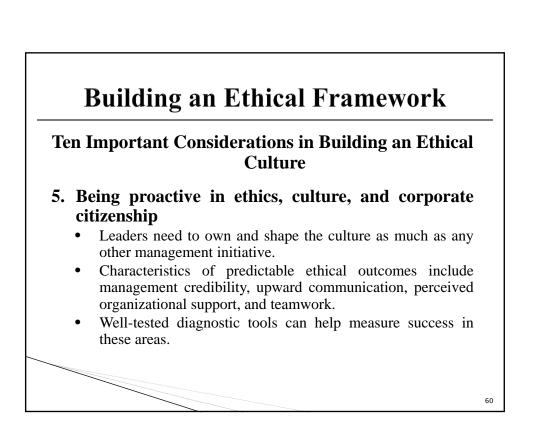
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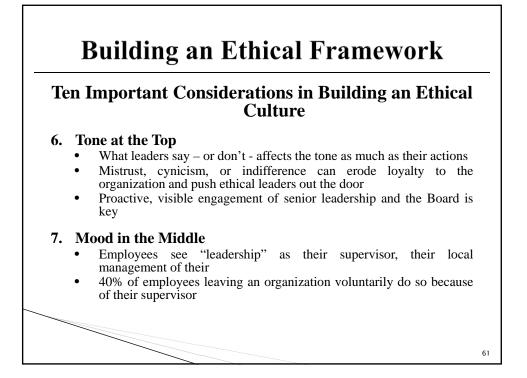
Building an Ethical Framework

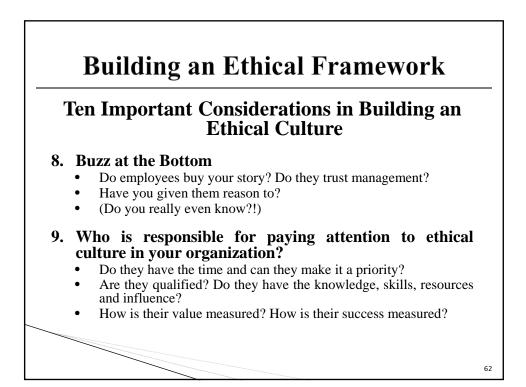
Ten Important Considerations in Building an Ethical Culture

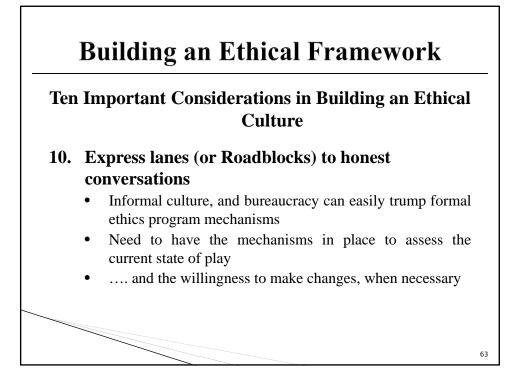
4. Ethics and Compliance risk assessment

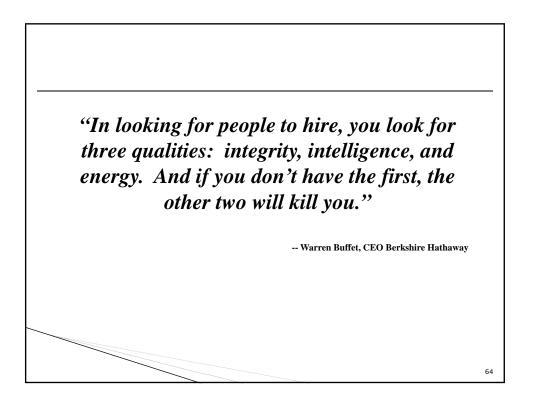
- Each company has its own ethical nightmare, but most face similar ethical exposures (theft, accounting irregularities, kickbacks and gratuities, etc.).
- Companies should examine the potential hazards of perverse incentives (e.g., compensation based 100 percent on financial goals) and the various unintended consequences of policies, procedures, or expectations.











A Hint, Perhaps?

"Apparently, neither Tenet nor Ms. Sulzbach saw any conflict in her wearing two hats as Tenet's general counsel and chief compliance officer. As general counsel, Ms. Sulzbach zealously defended Tenet against claims of ethical and legal non-compliance....while as chief compliance officer, she supposedly ensured compliance by Tenet's officers, directors and employees. It doesn't take a pig farmer from Iowa to smell the stench of conflict in that arrangement."

> -- Senator Chuck Grassley, Chair Senate Finance Committee